Putting your video to

GOOD USE

Interreg
North Sea Region
European Regional Development Fund

EUROPEAN UNION

Digital platforms

Tips for social media

- Upload your video natively
- Use relevant #hashtags
- Tag @people and @organisations
- Include a call-to-action

@NorthSeaRegion
#NorthSeaRegion
#Interreg
#MadeWithInterreg

Plan ahead

- Create a video content calendar
- Link to events, campaigns, celebration days…
- Repurpose your videos
- Create a series
- Use social media ‘stories’ features
- Go live!

Share videos by others

INDU-ZERO @InduZero · Aug 26

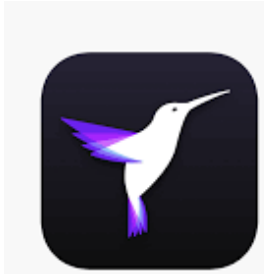
#INDUZERO supports these objectives and offers a solution for large scale #industrialisation of #renovation packages for #dwellingstock in the North Sea Region #NSR #Interreg #sustainablehousing #energytransition

European Commission @EU_Commission · Aug 26

Europe can lead the way to climate neutrality – an economy with net-zero GHG emissions.
Going climate-neutral is necessary, possible and in Europe's interest.
#ClimateAction

More video/photo apps

Adobe Spark Post



Cinemagraph Pro

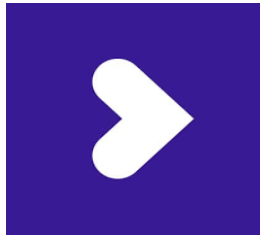
Filmic Pro

Snapseed

Quik

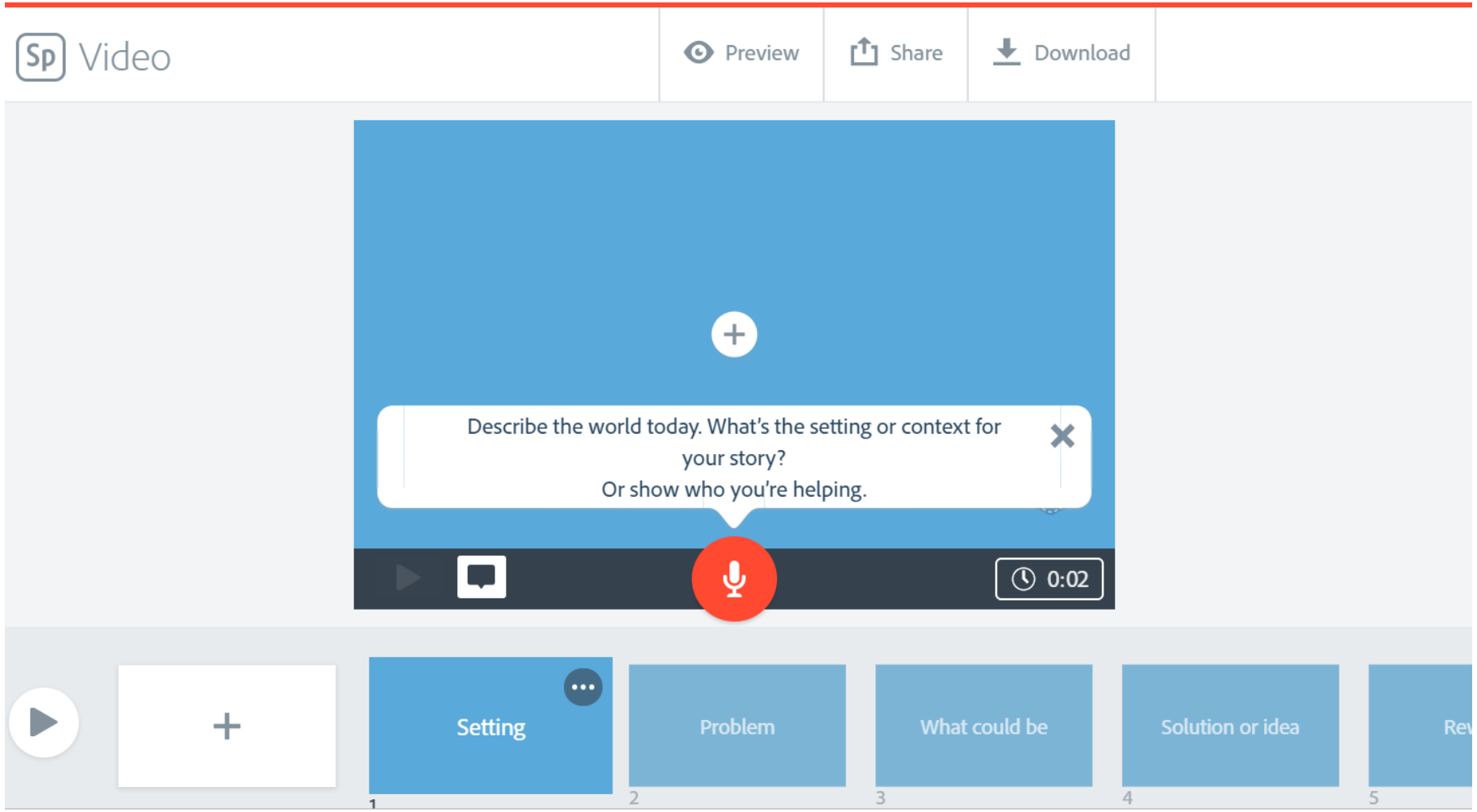
Splice

Adobe Spark Video



Biteable

In-app storytelling tools



Kinemaster alternatives

LumaFusion
(ios & android)

Adobe
Premiere Rush
(ios & android)

PowerDirector
(android)

Creative tools for digital storytelling

Free & copyright-free images (credits appreciated)	pixabay, Unsplash
Free & copyright-free icons	icons8, NounProject
Free/low-cost graphic design tools	Canva, infogram, Piktochart
One-pagers	Sway, Adobe Spark Page

Hackastory Tools
HOME
CATEGORIES
AUDIENCE
MULTIMEDIA
INFOGRAPHIC
MAPPING
Hackastory tools
PHOTO
AUDIO
MOJO
DATA