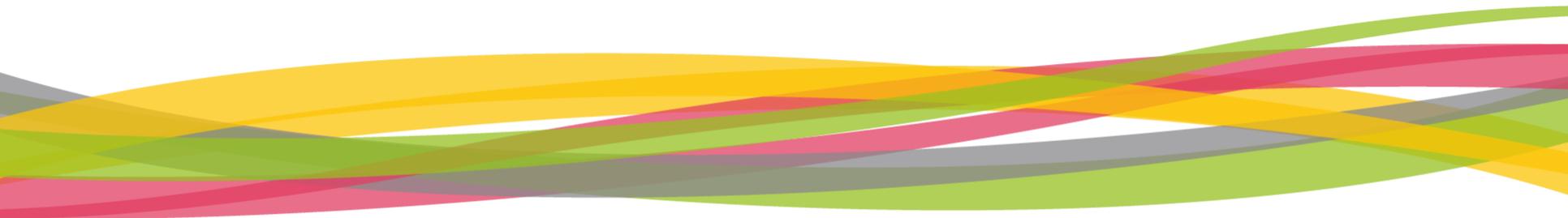


The 2 step application: When to submit an 'Expression of Interest' and when a 'Full Application' (All information subject to PPSG approval)



VB Procedure

- + 2 step application: Expression of Interest and Full Application
- + Decisions on both steps are taken by SC – JS only makes recommendations
- + Except for 1st call – All applicants must go through both steps

VB Project Idea

- + Submission online via Programme's website
- + Check against Programme objectives
- + Allow for informal feedback prior to submission to formal call
- + No formal pre-assessment procedure!





HOME

PROJECT IDEAS

💡 List <

⊕ Add new <

PROJECT APPLICATIONS

📄 List <

⊕ Add new <

ACCOUNT

✉ Communication <

👤 Personal <

👤 Partners <

Project Ideas: New Project Idea

🏠 Home > Project Ideas > New Project Idea

Submitting a project idea

Please read the [Project Idea guidance](#) before submitting your idea.

Main details

Contact

Description

Submission

Project Title *

Priority *

Created by

Date of creation

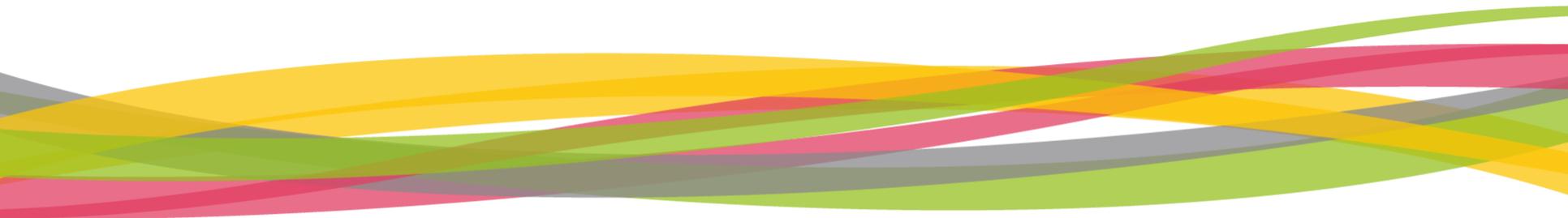
Date of modification

Save and return

Submit and proceed to next step

VB Expression of Interest (EoI)

- + Project description (relevance, focus, transnationality)
- + Project objectives and expected results
- + Budget
- + Investments





Project Applications: New Application

🏠 Home > Project Applications > New Application

1. Project idea identification

2. Project description

3. Project objectives and expected results

4. Project

1.1 Project title *

New Application

1.2 Project acronym *

1.3 Lead Beneficiary *

Please enter the name of the lead beneficiary organi:

1.4 Start Date *

0000-00-00



1.4 End Date *

0000-00-00



1.5. Programme Priority

Not defined



1.6. Specific objective

Not defined



Save and return

Submit and proceed to next step

Guiding principles for all applicants

- + Cooperation
- + Innovativeness
- + Additionality
- + Integrated territorial development
- + Sustainable development
- + Equal opportunities and non-discrimination
- + Links to other policies and funds

Golden Rules from the decision-makers

- + Easy language (answering the right questions)
- + Be very clear about the assumptions behind the project
- + Is it clear why all of the actions included are being planned?
- + Is there a clear logic for moving from one action to the next?
- + What would happen if one activity needed to be changed? Are they all necessary?
- + Show the added value of each result / output - for each partner and for the North Sea Region
- + Show how you will focus communication. In particular, have you selected the right target groups and appropriate channels / means for reaching them?
- + Explain the road to the application. Why has the partnership decided that this project is the solution?
- + Describe what you want to change and where (geographically)
- + What could go wrong? Show you are aware of the main risks and are managing them
- + How will you test whether the desired change has been delivered?
- + Embed your project in the context of regional strategies and other programmes
- + Be concise!

Assessment Criteria – Are linked directly to specific sections of the Full Application

Strategic: Project Context, Cooperation Character, Results and Outputs, Partnership Relevance

Operational: Management, Communication, Work Plan and Budget

Example of what the Assessment Criteria will look like:

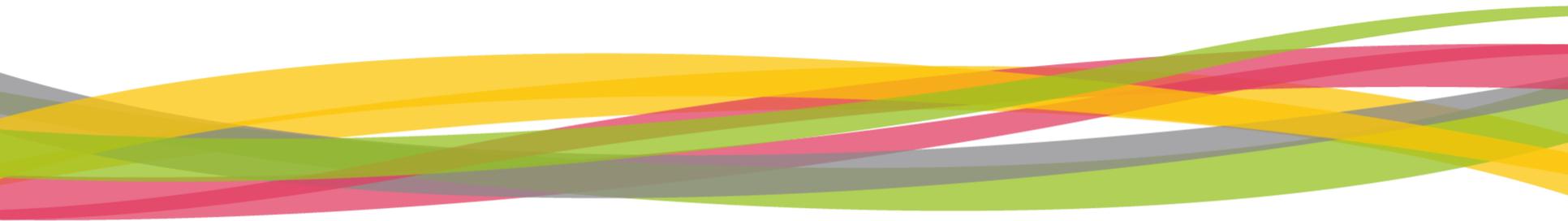
Assessment questions	Assessment is based primarily on responses to the following questions. To what extent does the project application....?	Ref. AF
Project's context (relevance and strategy)	• Address common territorial challenges in the programme area or a joint asset in the programme area – is there a real demand for the project?	C.1.1
	• Clearly contribute to a wider strategy on one or more policy levels (EU / national / regional)?	C.3.1
How well is a need for the project justified?	• Make use of available knowledge and build on existing results and practices?	C.3.2 C.3.3
	• Make a positive contribution to the horizontal principles - equal opportunities and non-discrimination, equality between men and women, and sustainable development?	C.4

Assessment Criteria – how?

Assessment Grading:

- + **Very strong** – The application addresses all relevant aspects of the criterion convincingly and successfully. The answer provides all the information and there are no concerns or areas of weakness.
- + **Strong** – The application addresses the criterion well, although some small improvements could be made. The answer gives clear information on all or nearly all areas.
- + **Sufficient** – The application addresses the criterion, but there are weaknesses. There are several areas where detail is lacking or the information is unclear.
- + **Insufficient** – The application fails to address the criterion adequately and/or the information provided is not in line with programme rules/regulations. The answer does not correctly address the question asked.
- + All applications must receive a minimum of ‘Sufficient’ in every category in the to be **considered for a recommendation of approval**.

VB Assessment Procedure: Expression of Interest

- + Assessed using a subset of the full assessment criteria
 - + Grades: Very Strong, Strong, Sufficient, Insufficient – Must receive minimum of Sufficient in each category
 - + Must receive positive decision by Steering Committee in order to move forward with Full Application (except 1st call)
 - + If rejected, re-submission is possible
- 

2 Stages of the Technical Assessment for Full Applications:

-Eligibility Check : Appendix (10 pages or less), Letters of Intent correctly uploaded, location of the Lead Beneficiary, all self-declarations included (if applicable for State Aid schemes), start and end date of the project etc...

All applications must first pass the Eligibility Check

-Strategic and Operational – quality assessment



Recommendation by the Joint Secretariat

Other factors which are considered:

- changing policy and context,
- projects approved to date,
- available budget,
- overlaps with other project proposals,
- shifting national and EU priorities,
- new rules and regulations

Did all categories receive a
minimum of Sufficient?

Very Strong,
Strong,
Sufficient,
Insufficient

Overall Category Assessment and Conclusion (for each of the 8
categories in Strategic and Operational Assessment)



Guidance for applicants

- + Each part of the assessment links to a specific part of the application
- + All Assessment criteria will be available to applicants
- + Guidance note specific for each call will be available

