



**Interreg**  
North Sea Region  
Inno-Quarter

European Regional Development Fund



EUROPEAN UNION

**Hotel:** [Oranje Hotel](#), Stationsweg 4, Leeuwarden (opposite of Central Station Leeuwarden)

## Monday, 24 February 2020

*Partners arrive in the hotels Leeuwarden*

16.00-22.00 *Innovation brokers only*  
[Kanselarij](#), Turfmarkt 11, 8911KS Leeuwarden

17.30 *Not innovation brokers meet in the lobby to go for dinner in restaurant [Loetje](#)*

## Tuesday, 25 February 2020

Location: The Mill the Eendragt at NHL Stenden Hogeschool, Rengerslaan 8-10

**Chair: David Zomer**

08.45 Coffee or tea in the meeting room

09.00 Opening the meeting by David Zomer

09.05 Workshop on reporting by Isabella Marie Leong, Project Advisor of the Interreg NSR Secretariat

10.30 Coffee/Tea break/Group picture

10.40 Continuation Workshop reporting

12.30 Lunch in [Wannee](#)

13.30 Efficient influencer marketing, by Communication officer Dennis Sieperda

14:30 Indicator Knowledge Workshop (and Steering Group meeting)

15.50 Coffee/Tea break

16.00 Continuation - Indicator Knowledge Workshop (and Steering Group meeting)

17.00 End of Day 1

17.30 *Optional: City run guided by Afternoon Mayor of Leeuwarden Mr. Sieperda*

19.00 Dinner in [KOM](#)

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## Wednesday, 26 February 2020

Location: De [Kanselarij](#), Turfmarkt 11, 8911 KS Leeuwarden

**Chair: David Zomer**

08.45 Coffee or tea in the meeting room

09.00 Wrap up of day 1, by David Zomer

09.15 Start-ups

10.15 Coffee/Tea break

10.30 Update about the tool and handbook.  
(The Advisory Board and two graduating students of NHL Stenden will be included in this experience.) *Hosted by NHL Stenden in collaboration with Aalborg and LEMEX.*

Workshop tool and handbook round #1: best case scenarios of innovation brokers LEMEX and WorldPerfect.

12.30 Lunch in De [Kanselarij](#)

13.30 Workshop tool and handbook round #2: worst case scenarios of innovation brokers Silicon Halli and DORP.

14.30 Break

14.45 Inventory of Inno-Quarter festival archetypes

15.50 Introduction Innofest guests: Linda Vermaat

16.00 World café hosted by Janneke Stuive-Stelpstra with Innofest guests, start-ups partly based on your input of the questionnaire.

17.30 Music performance by Douwe Doorduyn, contemporary pop song artist in likes of Kevin Morby.

19.00 Dinner in [Double B](#)

22.00 *Optional : Study tour with Night Mayor of Leeuwarden Mr. Sieperda*

## Thursday, 27 February 2020

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18 February 2020

*Partners leave Leeuwarden to travel home*

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