





Is the blockchain promise different for the public sector than the private sector?



# Potential to disrupt bigger in private sector than in public sector?



Properly address challenges



Get everybody involved (change management)

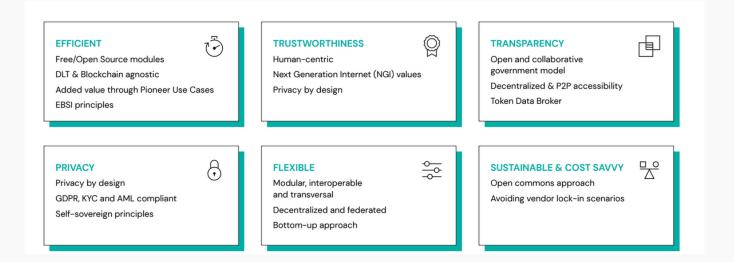
# **Example: TOKEN**

'TOKEN' aims at developing an experimental ecosystem to enable the adoption of Distributed Ledger Technologies (DLT) as a driver for the transformation of public services towards an open and collaborative government approach.





# **Benefits**





## **TOKEN PUCs**



## Public Funding

#### **OBJECTIVE**

Bringing experience in cascade funding projects.

#### BENEFITS

Reduced administrative burden, increased transparency and complementarity.

#### PUBLIC SERVICE

Grant distribution via competitive open calls.

#### PROBLEMS TO BE SOLVED

Red-tape burden, lack of transparency and trust, data silos, double granting, biased distribution.

#### SERVICE OPERATOR

Public Private Partnerships among EC and not-for-profit.

#### EARLY ADOPTERS

The European Commission, Ministries and regions.



#### Public Accounts Management

#### OBJECTIVE

Incorporating blockchain into active Smart Cities projects in Central Macedonia: Municipality of Katerini (MUKA).

#### BENEFITS

Saving costs and time, increased trust, real time expenditures, audit trials, blockchain-based E-voting system for citizens.

#### PUBLIC SERVICE

Public procurement.

#### PROBLEMS TO BE SOLVED

Red-tape burden, lack of transparency and trust, data silos, double granting, corruption.

#### SERVICE OPERATOR

Katerini Municipality.

#### **EARLY ADOPTERS**

Public authorities in general.



#### Urban Logistics

#### **OBJECTIVE**

Assessing the specific value of DLTs for urban mobility.

#### BENEFITS

DLTs and IoT for more efficient logistics service and pricing. Greater customer satisfaction; and less congestion for the city.

#### PUBLIC SERVICE

Mail post / mobility.

#### PROBLEMS TO BE SOLVED

Last mile logistics in Smart Cities, automation of delivery processes.

#### SERVICE OPERATOR

Public Private Partnership among Ministry-city and business operators.

#### EARLY ADOPTERS

Smart Cities.



## Data valorisation

#### OBJECTIVE

Improving citizens' lives whilst also increasing urban services efficiency and exploring new economic models, based on data valorization.

#### BENEFITS

A transparent solution to the evaluation and valorisation of the use of data by third-parties, regardless of who owns the data.

#### PUBLIC SERVICE

Smart City services.

#### PROBLEMS TO BE SOLVED

Market valorization of data sets generated by Smart City IoT Platforms.

#### SERVICE OPERATOR

Santander Municipality (Spain).

#### EARLY ADOPTERS

Smart Cities.



# Conclusion



Do your homework

# Thank you



