

## Meet the Buyer – Online

Pitch your ideas to **Johnson Matthey** 



# Johnson Matthey (JM) is a global science and chemical British multinational headquartered in the United Kingdom.

# They are looking for technologies in next-gen batteries, CCUS, hydrogen & fuel cells and high-value material recycling.

Meet the Buyer events offer **interesting opportunities for your company** to get in touch with the leading enterprises in a variety of business sectors. The event is **invite-only** and will give you the chance to have an individual **one-to-one meeting** with **key decisionmakers**. Join the event, establish valuable collaborations, pitch your products and services, and discuss business partnerships that can fast-forward your company's growth.

Deadline for Applications: 12th November 2021

Online Meetings Between Successful Applicants and Johnson Matthey: 18<sup>th</sup> November 2021







# **Buyer profile**

### What is their business?

Johnson Matthey is a global science and chemical British multinational headquartered in the United Kingdom.

As a global leader in sustainable technologies, we apply our cutting-edge science to create solutions with our customers that make a real difference to the world around us.

Johnson Matthey is organised into four main sectors: Clean Air, Efficient Natural Resources, Health, and New Markets.

We believe that operating our business in a sustainable way is critical to our reputation and success. That's why we are continually looking for new ideas that we can help scale-up that will have a beneficial impact on the environment, natural resource constraints, human health and wellbeing.

You can find more information about our business here <u>https://matthey.com/en</u>

Johnson Matthey's vision is for a world that's cleaner and healthier, today and for future generations.

We will use our deep knowledge of metals chemistry to help our customers address the complex technical challenges of the four transitions – transport, energy, decarbonising chemicals production and a circular economy – by delivering sustainable products, services and technologies.

To deliver this vision JM has identified four essential transitions that the world needs for a sustainable future

- Driving down transport emissions
- Transforming our energy systems
- Decarbonising chemicals production
- Creating a truly circular economy

Matthey is committed to staying at the forefront of R&D and emerging technologies. In addition to its internal R&D and innovation resources a significant role is also played by open innovation and technology search in order for JM to maintain its preeminent position as a deep technology sustainable technology company.

#### What are they looking for?

JM is interested in finding technologies and opportunities that map to its vision and strategy. More specifically, in terms of its technology roadmap JM is interested in solutions in the following areas:

- Next-generation batteries
- Sustainable fuels and chemical
- Carbon Capture and Utilisation
- Hydrogen
- Fuel Cell Technology
- High-value material recycling



### How can you apply?

If you are interested in this opportunity, please contact **Camila Vila-Echague** by sending an email to <u>camila.vila@cambridgecleantech.org.uk</u>, briefly outlining the interest of your company in the Buyer's case. You should include a summary of why your product or service meets the Buyer's needs, a link to your website and your contact details. You can also contact your regional SCALE-UP partner.



### **SCALE-UP PARTNERS**

This Meet the Buyer event is an exclusive invitation for companies associated with the partner organisations in the North Sea region. Cleantech member organisations have joined forces in the Interreg SCALE-UP project to enable cross-border business contacts between SMEs with green solutions and established large companies. The overall aim is to facilitate for innovative cleantech companies to scale up your start-up. Consultants at the member organisations help participants prepare the meetings and support them through the business process.

### CONTACT

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