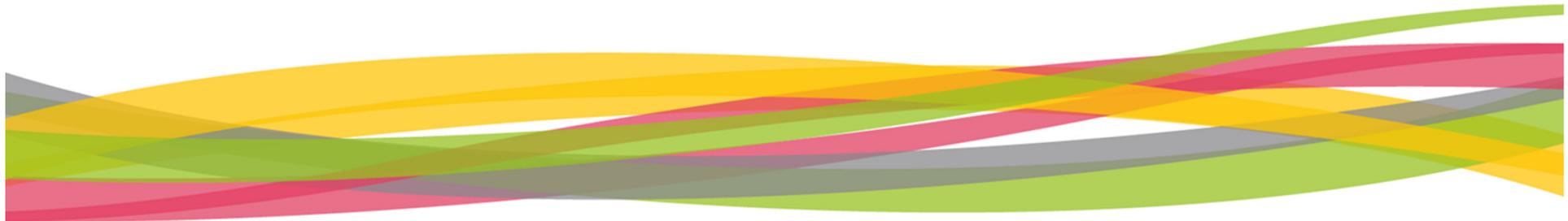




# The required input and how your proposal will be assessed

Interwork in Göttingen  
From concept to Expression of Interest

Christoffer S. Villsen  
Project Advisor

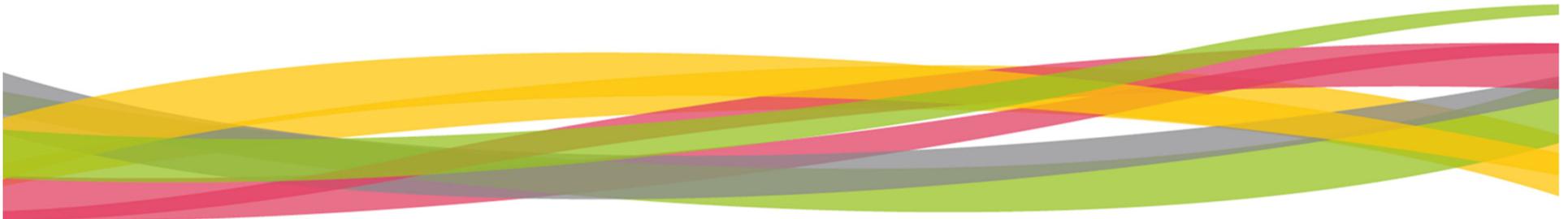




# The almost ready concept

- + Advanced in its development
- + Established consortium
- + Clear budget frame
- + Clearly defined objective
- + Clear indication of project results

Next step is the Expression of Interest

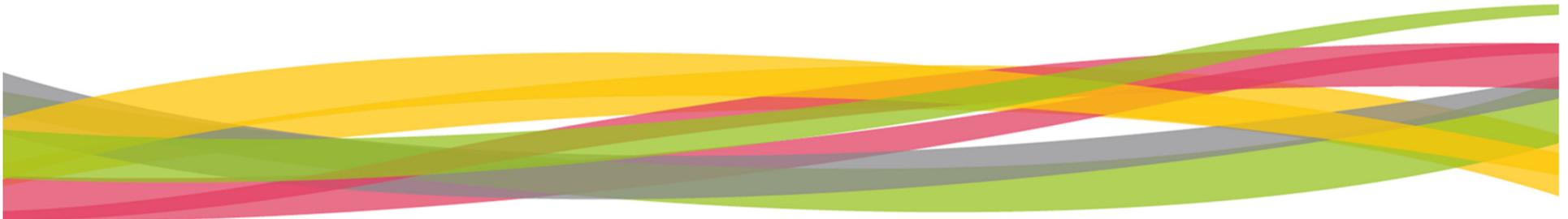




# Content of the Expression of Interest

Four steps;

- + Main information
- + Project description
- + Project objectives and expected results
- + Project budget





# Main information

1. Project idea identification    2. Project description    3. Project objectives and expected results    4. Project budget

1.1 Project title \*

1.2 Project acronym \*

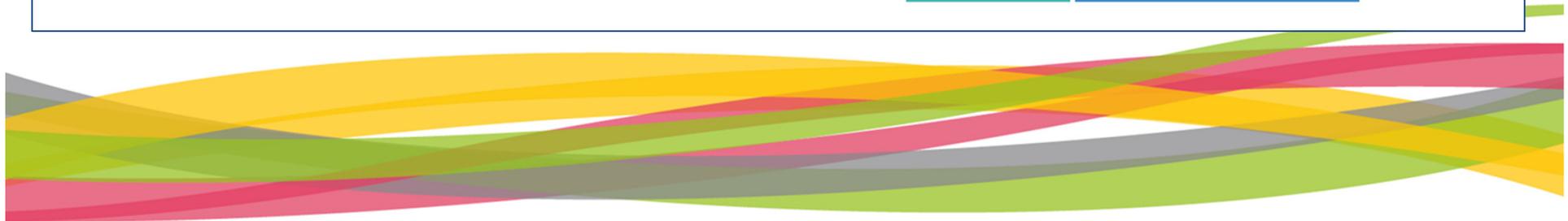
1.3 Lead Beneficiary \*

1.4 Start Date \*  

1.4 End Date \*  

1.5. Programme Priority \*  ▼

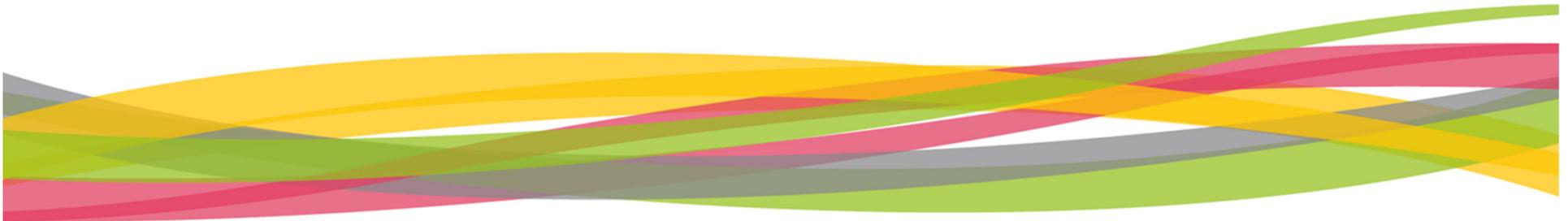
1.6. Specific objective \*  ▼





# Project description

- + Project summary
- + The shared territorial challenge(s)
- + The approach to address the shared challenge(s) - including what is new about this approach
- + Why transnational cooperation is needed





# Project objectives and expected results

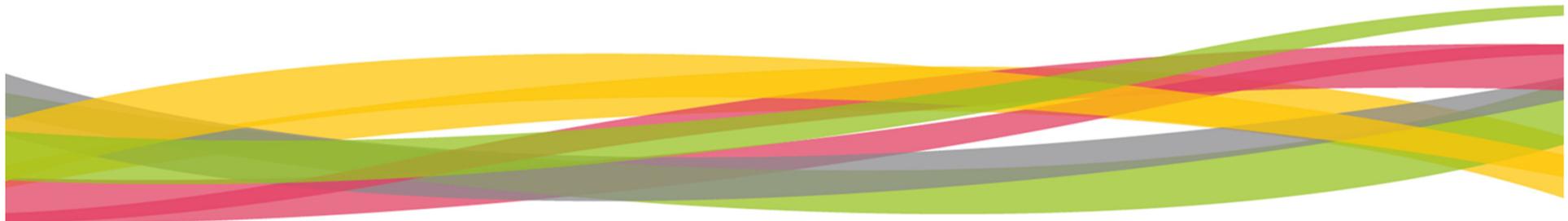
- + **The overall project objective**  
[What do we want to achieve with the project]
- + **The expected project results**  
[How do we measure the outcome of the pilots and what is the baseline for the measurement]
- + **The project detailed objectives**  
[What is the major steps towards achieving the overall objective]





# Project budget

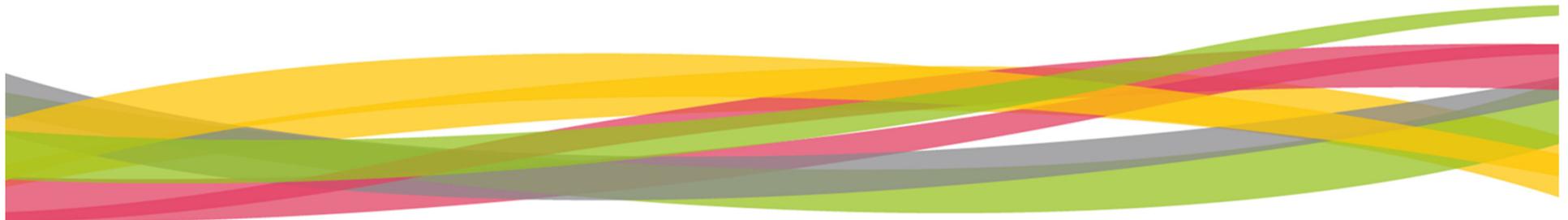
- + **Overview of the project partners**  
[Basic information of your partners, their budget and their role in the project]
- + **The role of the partners**  
[What is the partner's role in the project]
- + **Investments**  
[Description and explanation - clear justification]





# How will it be assessed

- + Transparent assessment criteria  
[\[outlined in fact sheet 19\]](#)
- + Only what is in the Expression of Interest will be assessed
- + Call specific requirements - Guidance note for call 4





# Assessment categories (Fact sheet 19)

- + Project context
- + Cooperation character
- + Project contribution to Programme's objective, expected results and outputs
- + Partnership relevance
- + Investments and budget





# How do we support you work?

**VB/NSRP Online Monitoring System**   29:58  HELP  Demo LeadBen ▾

Project Applications  
[Write the name of your project] ([Write the project acronym])

Home > Project Applications > Expression of Interest > [Write the name of your project]

1. Project idea identification   2. Project description   3. Project objectives and expected results   4. Project budget

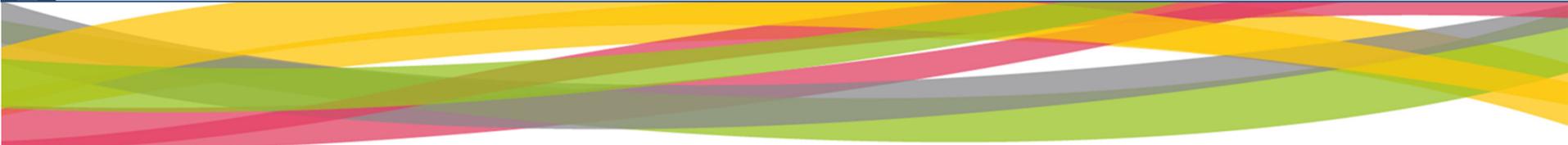
1.1 Project title \*

1.2 Project acronym \*

1.3 Lead Beneficiary \*

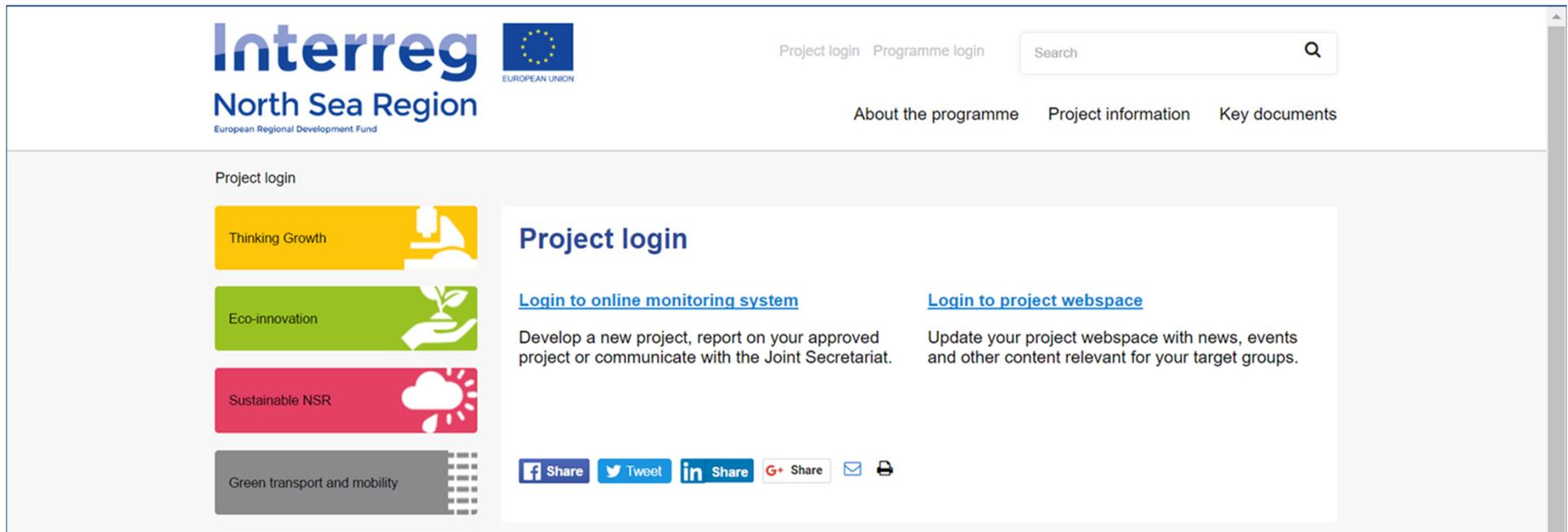
1.4 Start Date \*  

1.4 End Date \*  





# How can I access the OMS?



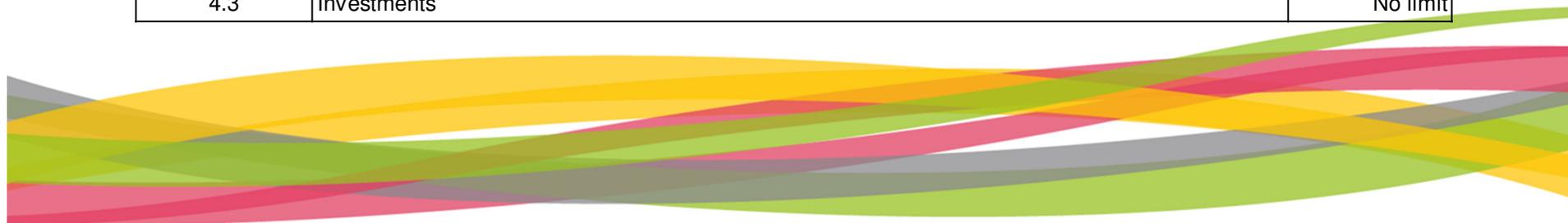
The screenshot shows the website header with the Interreg North Sea Region logo and the European Union flag. Navigation links include 'Project login', 'Programme login', a search bar, and 'About the programme', 'Project information', and 'Key documents'. The main content area is titled 'Project login' and features four colored buttons: 'Thinking Growth' (yellow), 'Eco-innovation' (green), 'Sustainable NSR' (pink), and 'Green transport and mobility' (grey). The 'Project login' section contains two columns of text with links: 'Login to online monitoring system' and 'Login to project workspace'. Below the text are social media sharing buttons for Facebook, Twitter, LinkedIn, and Google+, along with email and print icons.

[www.northsearegion.eu](http://www.northsearegion.eu) → [Project login](#)



# How much can I write?

<b>Project description</b>		Character limit
2.1	Project Summary	1500
2.2	What are the shared territorial challenges that will be tackled by the project?	5000
2.3	What is the project's approach in addressing these shared challenges and/or joint assets and what is new about the approach the project takes?	5000
2.4	Why is transnational cooperation needed to achieve the project's objectives and result?	5000
<b>Project objectives and expected results</b>		Character limit
3.1	Project overall objective	No limit
3.2	Project results	No limit
3.3	Project detailed objectives	350
<b>Project budget</b>		Character limit
4.1	What is the partner's role in the project?	500
4.3	Investments	No limit





# Key message

## + The almost ready concept

[ You are ready to start implementing the concept in a near future ]

## + Write in a clear and understandable language

[ You are the experts – we are not ]

## + Focus on project objectives and expected results

[ Think ahead and plan for the full application ]





## Additional information

+ Programme website

<http://www.northsearegion.eu/project-information/>

+ joint Secretariat

+ National Contact Points

