

# **Living Lab Event**

## Syd Energi – DK

## Strategic objectives

The SE company is one of Denmark's largest modern energy and

telecommunications companies in Denmark. With high environmental
ambitions and engagement in innovation, the SE company focus on long-term
and societal challenges. The aim of the internal initiatives is to create more diversity
and strengthen the company's sustainability. The strategic external initiatives aim at
creating more diversity by focusing on disruptive business models and creating societal
impact by collaborating and supporting innovative entrepreneurship.

### **Our challenges**

The SE company is now looking for innovative companies, ideas, technologies and methodologies in order to identify and form new partnerships.

- Join us, and Meet-the-Buyer at our Living Lab Event at

Syd Energi in Esbjerg, Denmark the 7th of November 2018.

## **Apply HERE**

## More green behaviour

- Nudging consumers
- Empowering consumers
- Make green behavior natural
- New greener business models

Watch the presentation

HERE

### Sensor technology

- Solutions and sensors for households
- Optimization of the electric grid
- Hardware designed for the living room
- Intelligence across units
- Simple self-learning systems

Watch the presentation

**HERE** 

### **Smart Home**

- Optimising home activities
- Infrastructure monitoring
- Early warning systems
- Usage data, environment data and infrastructure
- Infrastructure level in terms of peaks, capacity utilization, integrity and efficiency

Watch the presentation

**HERE** 

## **Programme**

10:00	Registration & coffee
10:20	Welcome to Syd Energi By <i>Lisbeth Valther</i> CEO, SE Next Step & Blue Labs
10:40	<b>Northern Connections</b> - Thinking growth By <i>Henrik Bjerregaard</i> Head of Smart Energy, CLEAN Cluster
11:00	Participant tech presentations - 2 minutes for each participant
11:30	Lunch & Networking
12:30	Additional challenges - Tech partners wanted!  Vejle Nord (DK) & Fossil Free Energy Districts (S)  By Charlotte Darre, Project Manager, CLEAN Cluster  & Lars Bern, Area Manager Innovation,  Business Region Göteborg
13:20	H2020 — Funding possibilities - Finding solutions together By <i>Aija K. Azadi,</i> International Project Consultant, Enterprise Europe Network
13:45	Break & Networking  - Meet the presenting challenge owners and the other participants
14:45	Smart Homes of the future - Barriers and possibilities By Steffen Petersen, Associate Professor, Aarhus University
15:15	Closing statements By Lisbeth Valther CEO, SE Next Step & Blue Labs
15:30	Goodbye

## **Time & Place**

#### Date:

7<sup>th</sup> November 2018

### Time:

10:00 - 15:30

#### Place:

One-to-one: Meet the Buyer

Syd Energi Edison Park 4, 6715 Esbjerg N. Denmark

## Sign up HERE

(Participants will be notified before October 24th)

### **Questions:**

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