Food system transition to achieve regional climate goals

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Climate Goals in Västra Götaland



Greenhouse gas emissions in Västra Götaland should be reduced by **80 percent** (compared with levels in 1990).



Greenhouse gas emissions caused by the consumption of the residents in Västra Götaland, no matter where in the world they occur, should be reduced by **30 percent** (compared with levels 2010).











Climate smart and healthy food

- Promote sustainable agriculture
- Reduced food waste
- More vegetarian food on the plate

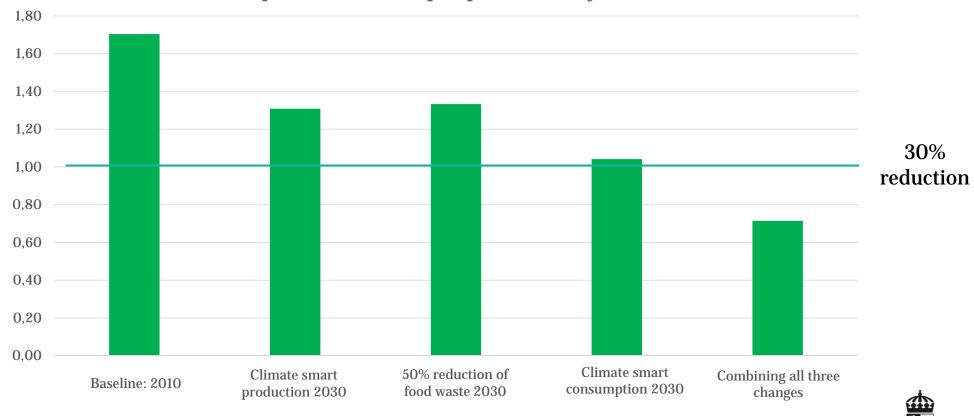






It is possible to achieve the consumption goal











Promote sustainable agriculture

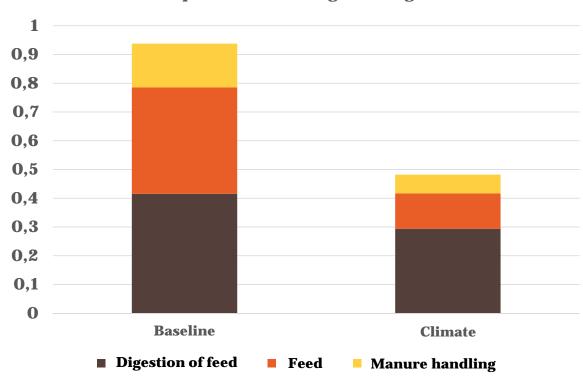






Milk production – example of improvement potential

Climate impact from milk (kg CO2e/kg milk)



Important factors in order to reduce the climate impact:

- High milk yield
- Efficient feed production
- Covered manure storage

Food waste

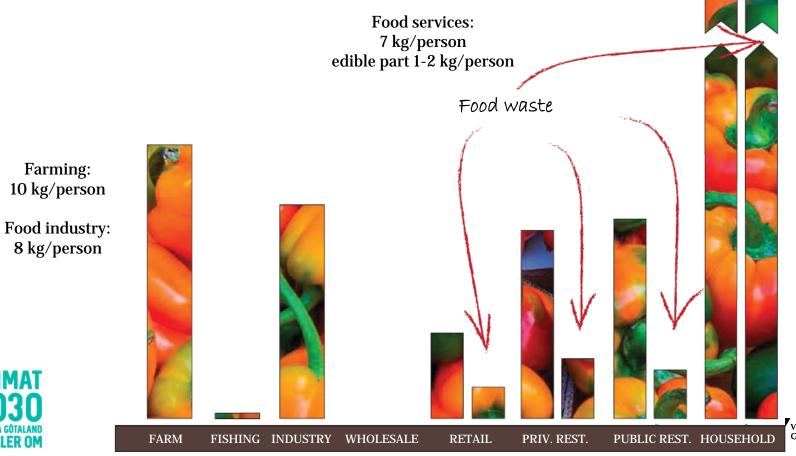






Food waste from farm to fork per person and year in Sweden

Households: 100 kg/person edible part 45 kg/person





Source: Naturvårdsverket 2016

More vegetarian food on the plate







Training

- Web training (e-learning)
- Practical training in vegetarian cooking









TARGET GROUPS

- **Public meals**Meet people early in life
- Food stores
 Link to the households
 & large flows (>80%)
- **Farmers**Promote climate smart products and production methods
- Private restaurants & cafés

Trendsetters







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