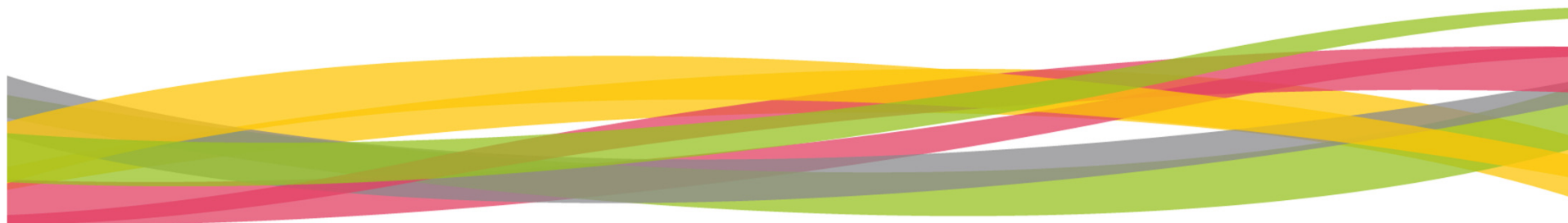


Smaller projects: what should they aim to achieve?

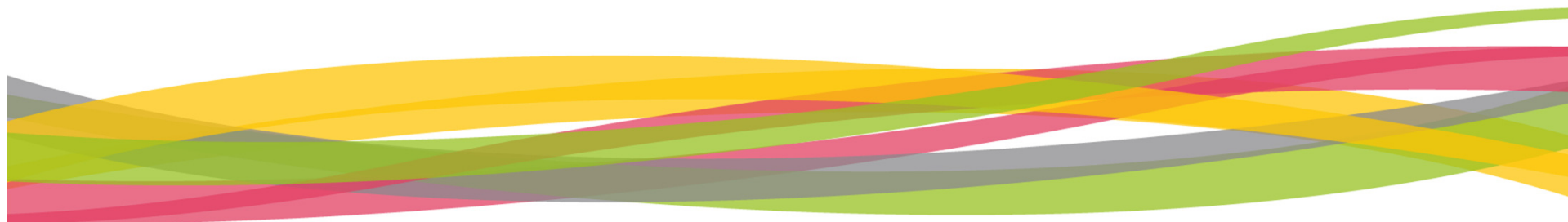
Interwork event 25 June 2019,
Marstrand, Sweden

Sarah Holsen



Indicator = putting a number on what
you are doing

NSRP indicators = outputs and results



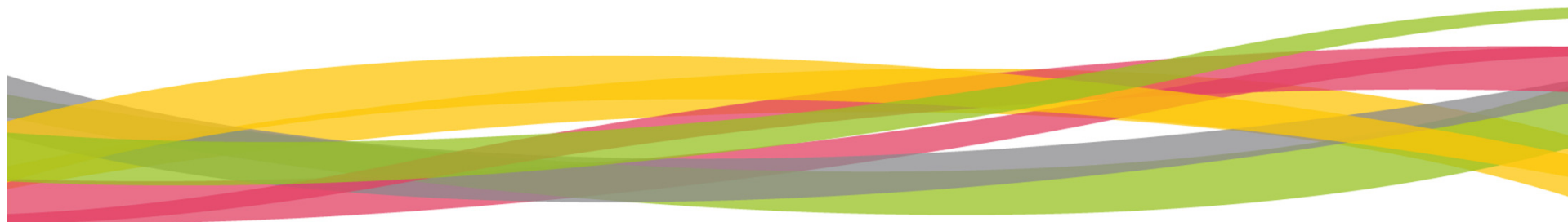
Full-scale projects (I)

+ Outputs (5)

+ Measure improvements to existing practices

+ Examples:

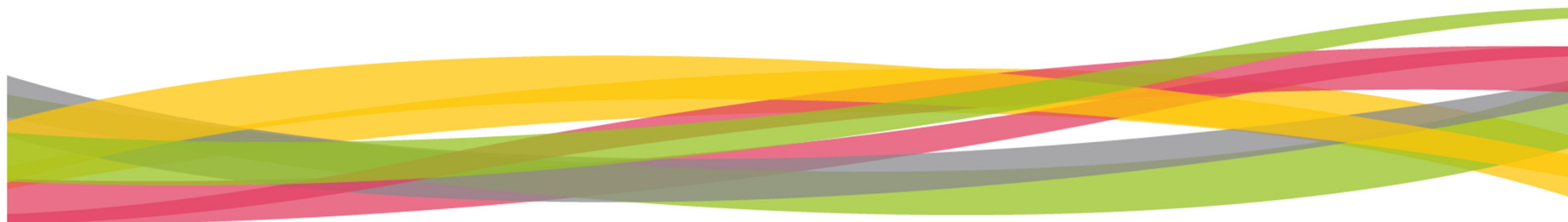
- 6 new and/or improved green transport solutions adopted
- 50 organisations/enterprises adopting new solutions



Full-scale projects (II)

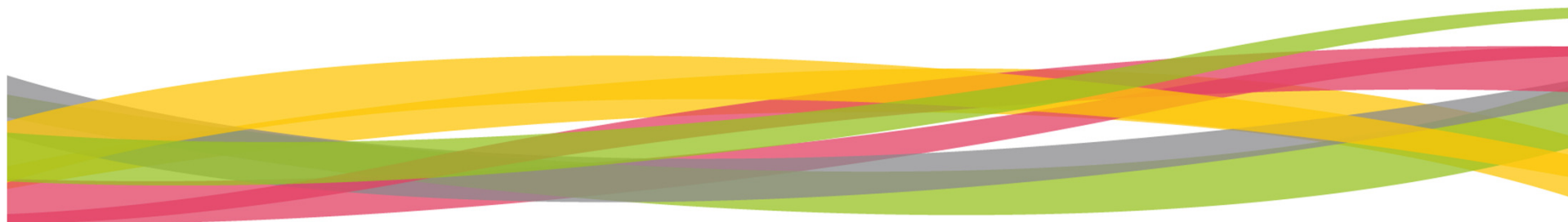
+ Results (2-3)

- + Measure the most important benefits delivered by a project
- + Example: 66.000 tonnes of CO₂ saved during project lifecycle

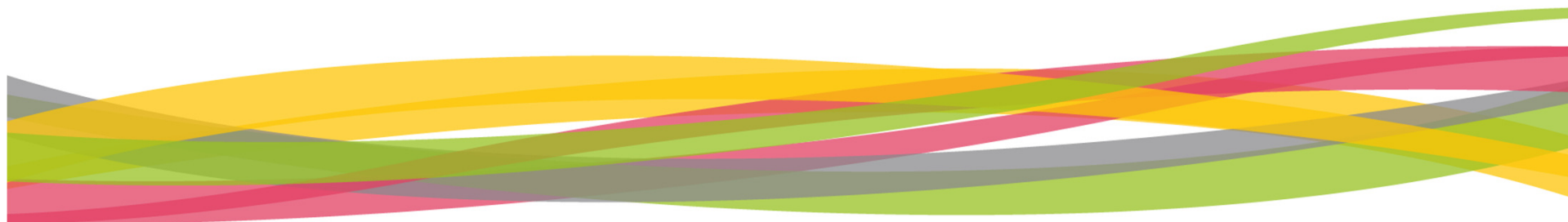




HOWEVER...



- + A smaller project has ...
 - + a shorter lifetime
 - + a smaller budget
 - + few to no pilots/demonstrations
 - + a very different focus than a full-scale project
- + THEREFORE....



**What would be realistic for
these projects to try
to achieve?**

