



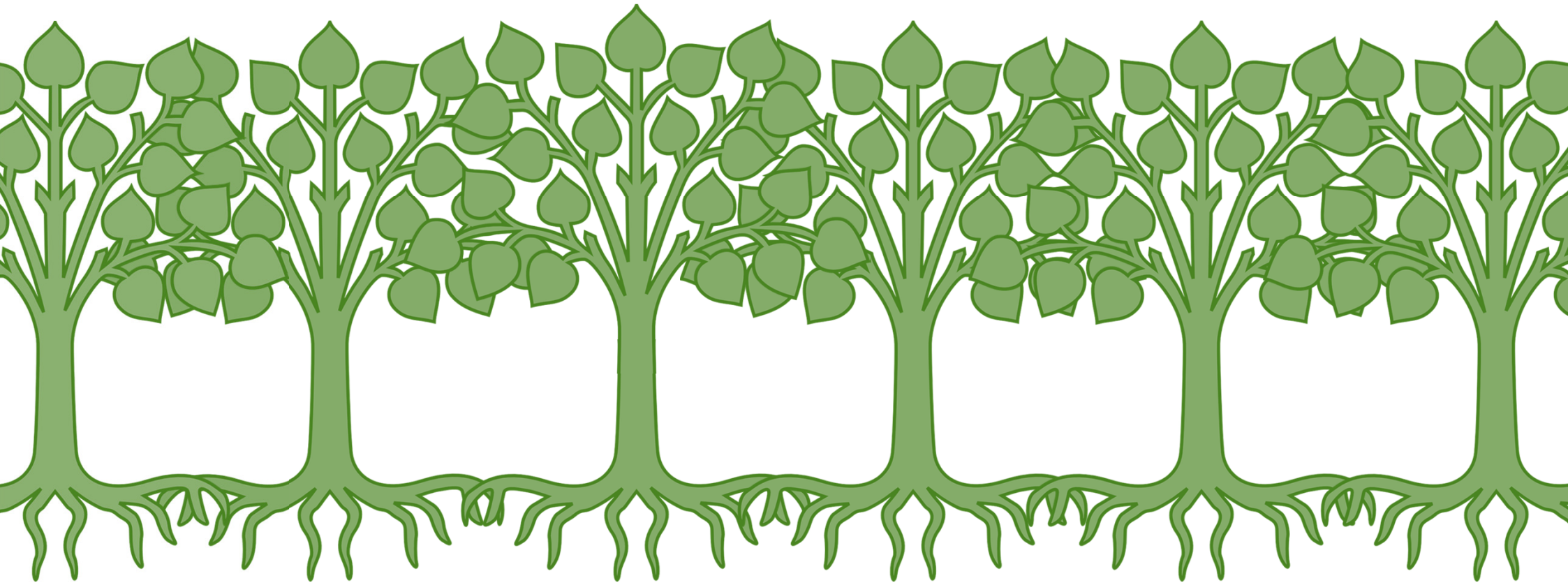
CAPITALISATION

from good to great results





The project time squeeze



The background is a solid dark blue color. Overlaid on this are various light blue, semi-transparent geometric and mechanical patterns. These include several interlocking gears of different sizes, some with teeth and others with concentric circles. There are also circuit-like patterns with straight lines, right angles, and hexagonal shapes, suggesting a technological or industrial theme. The overall effect is a complex, layered design that evokes a sense of machinery and modern technology.

WHY CAPITALISE?

Stages of capitalisation



ORGANISE
RESULTS



NSSEP PLUS

Engaging stakeholders in reducing CO₂ emissions



GOAL

Disseminate & engage via CO₂ calculator tool



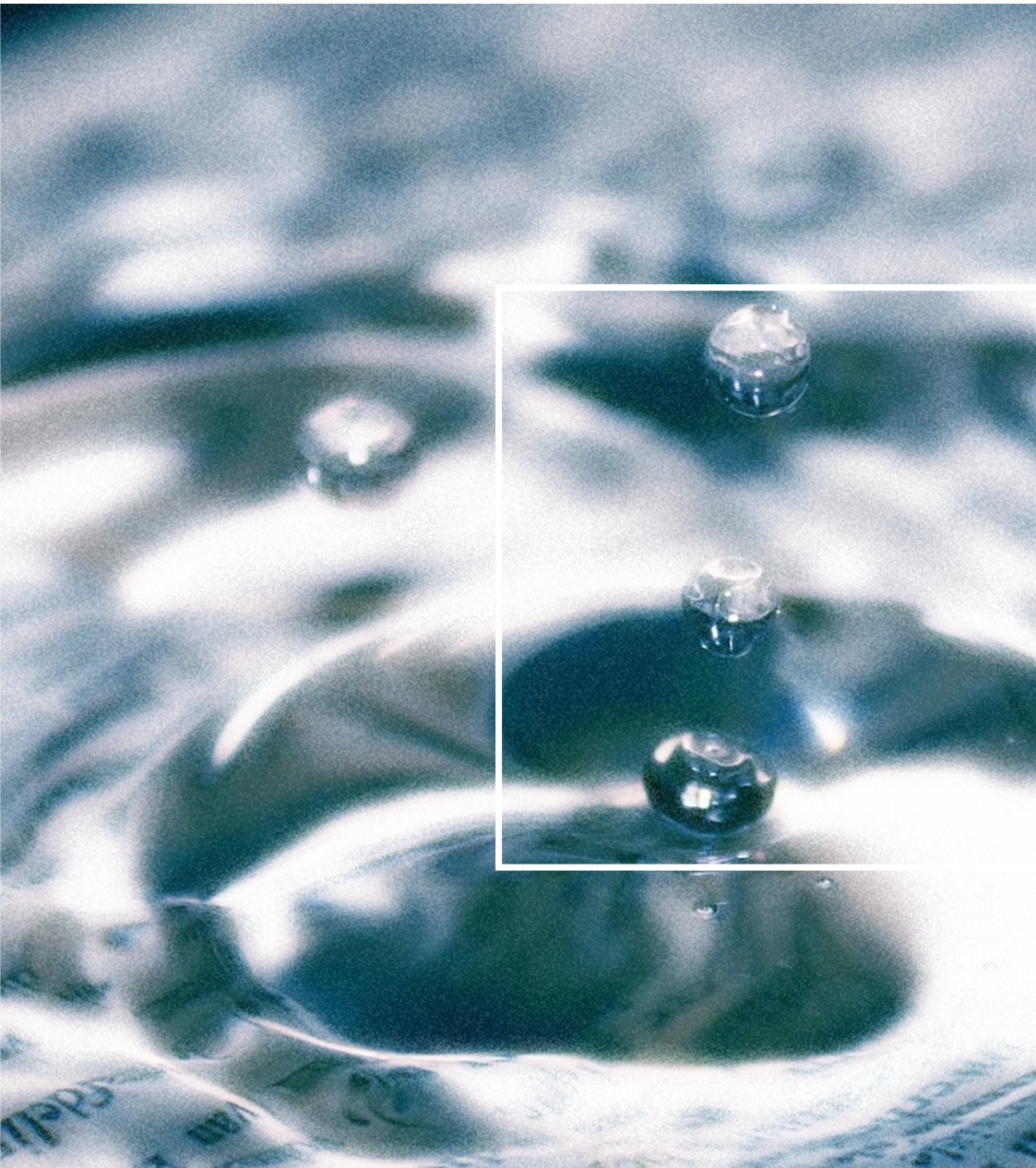
ACTIONS

- Refine the tool
- Disseminate tool e.g. via Covenant of Mayors
- Turn project think tank into permanent council



DURATION

1 year



RAISE
AWARENESS

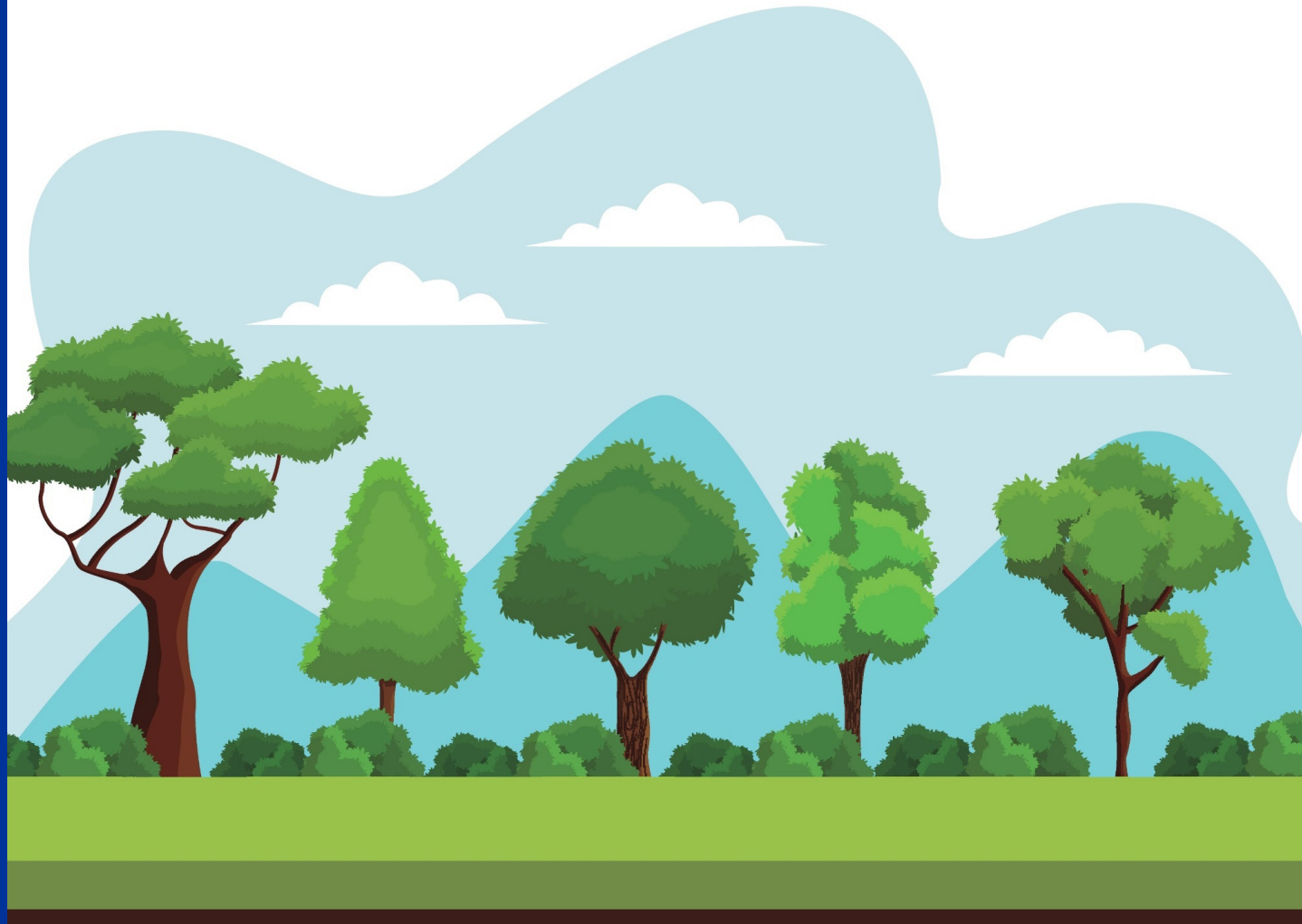


Actions depend on your
TARGET GROUPS

Impact stories



ENCOURAGE
UPTAKE



Some possible approaches



Involve new partners



Build alliances and think-tanks



Organise high-level events



Engage with policymakers

DANS-ON

Effectively involving citizens in digital innovation



GOAL

Generate transfer and uptake of the DANS model



ACTIONS

- Identify transfer methods
- Involve 'receiving partners'
- Policy recommendations & success stories
- Transfer plans



DURATION

1.5 years